



DATA PROTECTION NOTICE

Pursuant to the General Data Protection Regulation n. 679/2016 (GDPR) and the local applicable law, this Notice is to inform you that Automobili Lamborghini S.p.A. (“Lamborghini”) and your U.S. Lamborghini Dealer (“Dealer”), both acting as Data Controllers, will collect and process your personal data in compliance with applicable laws. Dealer’s data collection and processing practices are governed by Dealer’s privacy policy. For Lamborghini, please note the following terms.

Purposes of processing and relevant legal basis.

The personal data you provide will be processed for the following purposes: a) to fulfill legal obligations related to the agreement execution; b) subject to your express consent, to provide you with sales and/or promotional information and for market research.

In achieving these purposes Lamborghini shall rely on the following legal bases: a) the fulfillment of contractual and legal obligations; b) your express consent.

Methods of processing and data retention period

Your personal data will be processed for the purposes specified above using both automated and non-automated tools, in accordance with the principles of confidentiality and security measures prescribed by law (Italian Personal Data Protection Code). Only personnel that have been duly authorized shall access your data.

We will only retain your personal information for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal or accounting requirements. When we no longer need to use your personal data, we will remove it from our systems and records and/or take steps to properly anonymize it so that you can no longer be identified from it (unless we need to keep your information to comply with legal or regulatory obligations to which Lamborghini is subject).

Entities who may gain access to personal data

The personal data you provide may be shared between Lamborghini and the Dealer and transferred to other entities serving as data processors, to fulfill specific contractual obligations, or to Companies that belong to Lamborghini Group for administrative and accounting purposes, or other affiliated companies in Lamborghini’s sales and assistance official network, including bank or insurance company, and will be processed exclusively for the purposes indicated above. If your personal data shall be transferred by Lamborghini to any recipients located outside the European Union Lamborghini will adopt adequate measures as set forth in art. 44 and subsequent of the GDPR (e.g. the adoption of standard contractual clauses). The personal data shall be disclosed by the Data Controllers Lamborghini and the Service to the appointed Data Processors and People authorized to process the data. The personal data shall not be disseminated.

Consequences of providing personal data

The decision to provide your personal data for the purpose specified in letter a) of the Section “Purposes of processing” is mandatory, since your failure to provide your personal data may make it impossible to execute the agreement.

The decision to provide your personal data for the purpose specified in letter b) of the Section “Purposes of processing” is discretionary, since it is not arising from a law duty and it is subject to your express consent, which is also requested for the transfer of data to third parties. Failure to provide personal data for this purpose will not allow the providing of sales and/or promotional information or use of personal data for market research.

Data Subject rights

Pursuant to art. 15-22 of the GDPR, you have some rights that Lamborghini is obligated to honor. The following are the most important rights you may exercise:

- to obtain confirmation of whether or not Lamborghini is in possession of your personal data;
- to be informed of the source of your personal data, and of the purposes and methods of its processing;
- to obtain the deletion, updating, correction or integration of your personal data;
- to obtain the data in a way that allows for data portability;
- to restrict or object to the processing of your personal data for legitimate reasons, e.g. for commercial, advertising or market research purposes;
- to withdraw your consent at any moment;
- to lodge a complaint to the competent supervisory authority;
- to identify the Data Processors and the Data Controllers.

It is understood that the rights set forth in art. 15-22 of GDPR could be exercised by the Data Subject without formality by sending a request:

to Lamborghini by email at the address privacy@lamborghini.com or by phone to the no +39 051 9597282. Alternatively, you may contact the Data Protection Officer of Lamborghini at dpo@lamborghini.com-

- Questions about the Dealer's privacy policy and data practices should be directed to [email address] or by fax to the no. or by phone to the no.

Data controller and Data Protection Officer

The data controller is Automobili Lamborghini S.p.A., registered office at via Modena, 12, 40019, Sant'Agata Bolognese (BO) – Italy. You may contact the Data Protection Officer of Lamborghini at dpo@lamborghini.com.

- I agree**
- I do not agree**

to allow the processing of my personal data for the purpose of receiving advertising and/or promotional material (information on future services, offers, brochures, invitations to events) and for being contacted for marketing research, directly by Lamborghini and/or by other entities operating as data processors in the terms set forth in lett. b) of “Purposes of processing”.

Place _____, date _____

Data Subject Name _____ Data subject signature _____